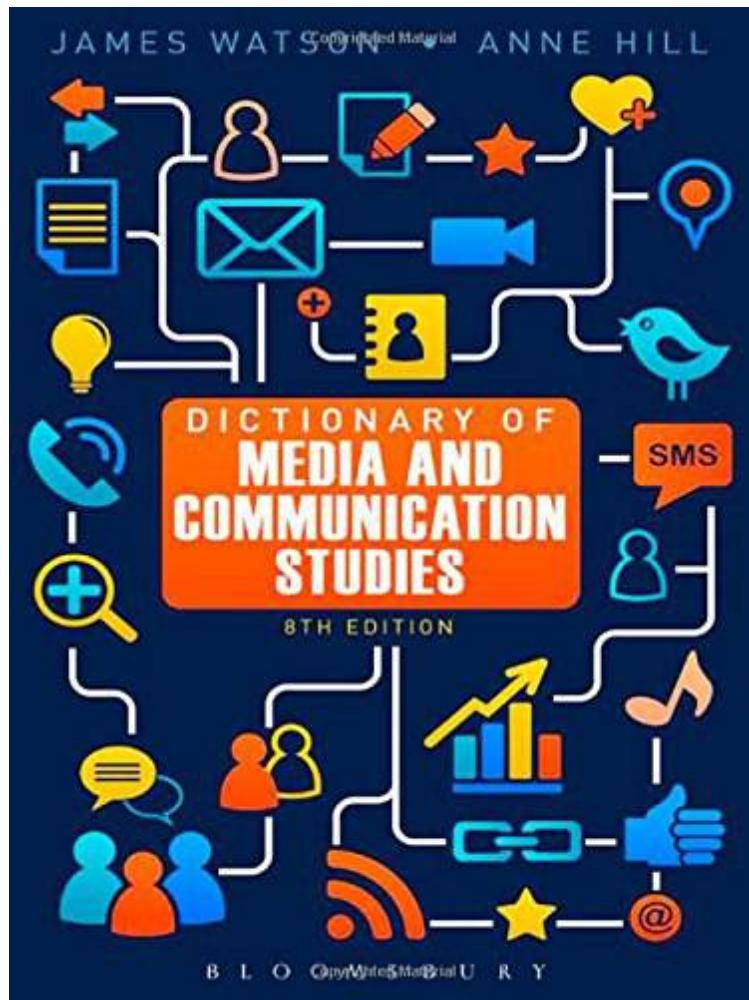


## Dictionary of Media and Communication Studies

By James Watson, Anne Hill  
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**By James Watson, Anne Hill : Dictionary of Media and Communication Studies** 1 communication channels through which news entertainment education data or promotional messages are disseminated media includes every broadcasting and mass medium n pl mass media a means of public communication reaching a large audience mass media pl n communications and information the means of communication Dictionary of Media and Communication Studies:

The Watson and Hill dictionary in its 8th edition presents a fresh and comprehensive overview serving all aspect of the

study of media and communication It provides a detailed compendium of the different facets of personal group mass media and Internet communication and continues to be a vital source of information for all those interested in how communication affects our lives The Dictionary of Media and Communication Studies has provided student Watson and Hill s Dictionary is an indispensable first port of call for students of media and communications Adrian Quinn University of Leeds UK Almost nothing has been omitted The definitions offered are sensible and where necessary the Dictionary makes

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