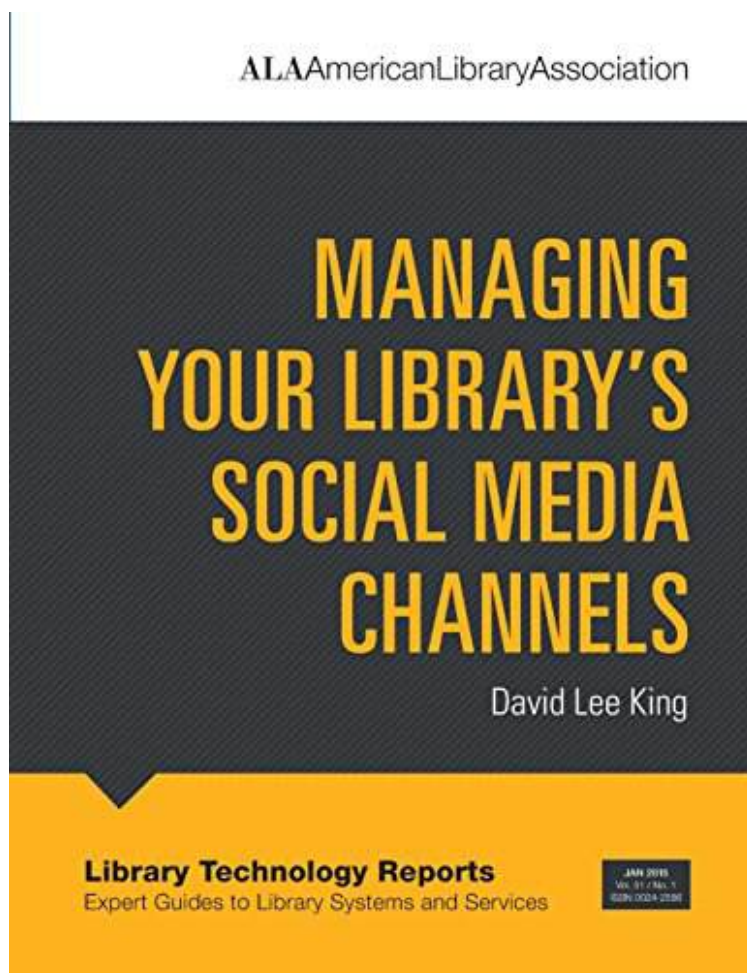# Managing Your Library's Social Media Channels (Library Technology Reports)

By David Lee King
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| #2993117 in Books | King David Lee | 2015-01-02 | Original language: English | PDF # 1 | 11.02 x .8 x 8.50l, .25 | Binding: Single Issue Magazine | 36 pages | Managing Your Library s Social Media Channels | File size: 50.Mb

By David Lee King : Managing Your Library's Social Media Channels (Library Technology Reports) from facebook to flickr join the conversation on our social media channels social media are computer mediated technologies that facilitate the creation and sharing of information ideas career interests and other forms of expression via Managing Your Library's Social Media Channels (Library Technology Reports):

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disappointing as it may sound your library s social media activities might be a waste of time The only way to know for sure is to take a proactive role in managing your social media from setting specific goals to using analytics to measure effectiveness In this issue of Library Technology Reports social media expert King shows the way offering guidance on c About the Author David Lee King is the digital branch and services manager at the Topeka Shawnee County Public Library where he plans for implements and experiments with emerging technology trends He speaks internationally about emerging trends website us

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