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# Crisis Proofing: How to Save Your Company from Disaster

*By Tony Jaques*

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0 of 0 review helpful A must read for leaders and senior decision makers By Charlie Pownall At the heart of Crisis Proofing is a call for mindful leadership of the top down variety that can seem contrary to the open and horizontal forms of organisational decision making pushed by some contemporary management thinkers Yet as Jaques argues in this excellent book effective crisis management demands hands on decisive and sw All organizations regardless of size structure or nature of business are vulnerable to a crisis and one of the greatest vulnerabilities is the belief that it wont happen to us No organization is immune the threat and impact of a crisis applies equally to corporations governments charities and not for profit organizations as well as institutions such as hospitals and schools Crisis Proofing introduces readers to the concept of crisis proofing the The book is a remarkably useful text not only for practitioners but also to private and public sector CEOs and executives Indeed it is one of the best integrations of issues management and crisis management principles and practices I have read There is a br

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